



Katameya Coast Celebrates the Opening of LUHV by Lemon Tree & Co., Marking a New Chapter for Summer on the North Coast

Cairo, Egypt — August 2026:

Katameya Coast marked the end of its inaugural summer season with the opening of **LUHV by Lemon Tree & Co.** last Thursday, bringing together an evening of music, dining, and coastal energy to celebrate a destination that is steadily coming to life.

The opening of LUHV represents another milestone in Katameya Coast's vision to create more than a seasonal destination, but a complete coastal experience shaped around the beach, the people, and the moments that make summer unforgettable.

Throughout Summer 2026, Katameya Coast focused on introducing its beach experience through a series of intimate soft launches, welcoming guests to experience the destination firsthand. From laid-back beach days to sunset gatherings and curated experiences, the season offered a first glimpse into the lifestyle taking shape along the coast.

The season reached its peak last Thursday with the opening of LUHV by Lemon Tree & Co., adding a new dining and entertainment destination to Katameya Coast and setting the tone for the summers ahead. The evening brought together the energy of the coast with the signature hospitality and atmosphere of Lemon Tree & Co., creating the perfect finale to Katameya Coast's first summer.

With its first summer now underway, Katameya Coast is looking ahead to Summer 2027, when the destination will continue to expand its offering and build on the experiences introduced this season.

Katameya Coast
See you Summer 2027

